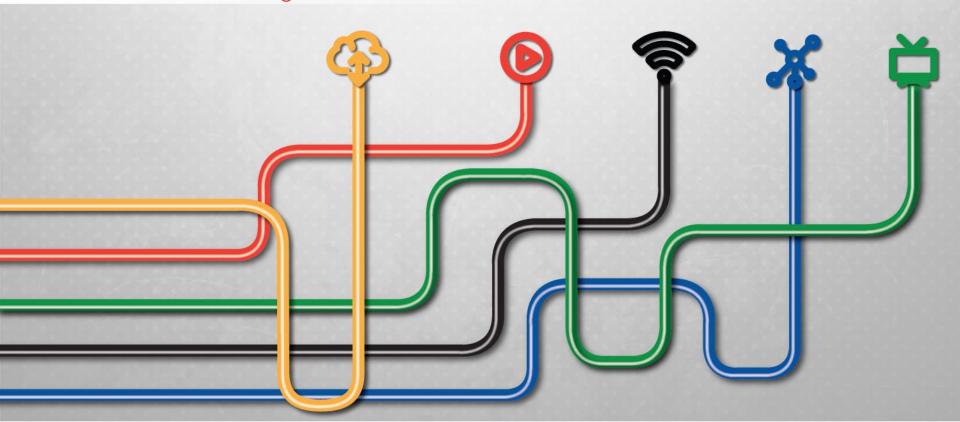


Hathway Cable and Datacom Limited

Investor Presentation – August 2017





Company Overview

Company Overview



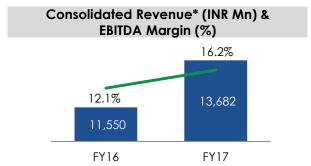
- Hathway Cable & Datacom Limited (Hathway) promoted by Raheja Group, is one of the largest Multi System Operator (MSO) & Cable Broadband service providers in India today.
- The company's vision is to be a single point access provider, bringing into the home and work place a converged world of information, entertainment and services.
- Hathway is listed on both the BSE and NSE exchanges and has a current market capitalisation of approximately INR 26.9 Bn as on 31st July, 2017.

Broadband

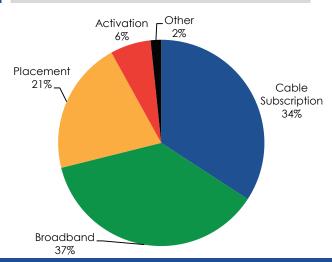
- Hathway holds a PAN India ISP license and is the first cable television services provider to offer broadband Internet services
- Approximately 4.6 Mn two-way broadband homes passed
- Total broadband Subscribers 0.7 Mn
- High-speed cable broadband services across 12 cities (4 metros and 3 mini metros)
- More than 52% share of the total MSO cable broadband market in India

Cable Television

- One of India's largest MSO, across various regions of the country and transmitting the same to LCOs or directly to subscribers
- Extensive network connecting 7.5 Mn cable television households and 7.2 Mn digital cable subscribers
- Offers cable television services across 350 cities and major towns
- 15 in-house channels and 10 Value Added Service (VAS) channels

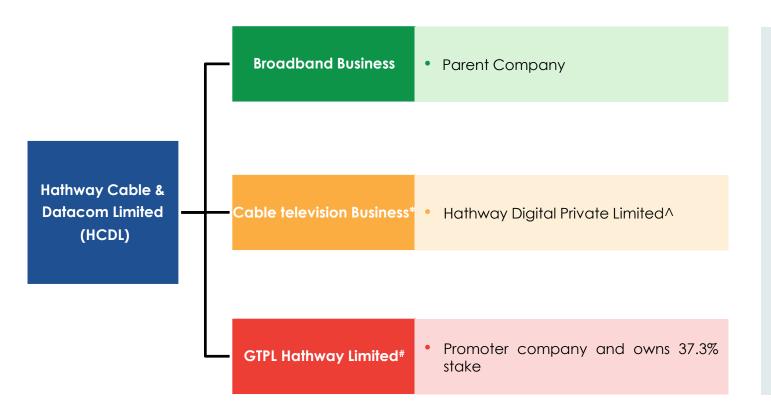


FY17 Operational Revenue Break-up



Group Holding Structure





100% **FDI**

under automatic route in Cable and Broadcasting sector allowed with effect from December 2015

Hathway at a Glance



Broadband



53.2%

YoY Annual Revenue growth

INR 4,955 Mn



27.7%

3 Year CAGR in ARPU Growth

INR 730



36.7%

3 Year CAGR of Broadband homes passed and presence in 12 cities (4 metros and 3 mini metros)

4.6 Mn



16.7%

3 Year CAGR of Broadband subscribers

0.7 Mn



200 MBPS

Maximum speed offered to its customers

Average of 40 MBPS



Data offered with average consumption of

78 GB

Per month / per subscriber

Cable TV



24%

YoY Annual Revenue growth of Cable television Subscription

INR 4,728 Mn



7.5 Mn

Cable Universe in 13 states



96%

% of Digital Cable subscribers

7.2 Mn STBs



350+

Presence in cities and major towns



Fibre cable network

UG - 500 Kms



HD Subscribers

Leadership



Board members

Sridhar Gorthi

Chairman & Independent Director

Rajan Raheja

Non-executive Director

Akshay Raheja

Non-executive Director

Viren Raheja

Non-executive Director

Vinayak Aggarwal

Non-executive Director

Sasha Mirchandani

Independent Director

Devendra Shrotri

Independent Director

Ameeta Parpia

Independent Director

Rajan Gupta

Managing Director

Experienced management team with strong track record

Rajan Gupta – Managing Director – IIM Bangalore alumni with over 20 years of experience in blue chip companies. Worked with Asian Paints, Coca Cola and Tata Tele Services in leadership role.

Vineet Garg - CFO - Chartered Accountant with over 23 years of experience in organisations like Idea Cellular, Loop Mobile, Tata Teleservices and Reliance Communications. Worked in leadership roles in areas of revenue assurance, system design, process reengineering and finance & controllership.

Rajaraman S – COO – Video Business – Chartered Accountant with over 19 years of experience of which 15 years have been spent in the Media and Entertainment space with leading global media companies like 21st Century Fox, NBCU.

Vivekanand Tripathi – CIO – Professional experience of 17 years with organizations like Infosys, Max Life, Aegon Life Insurance covering industries like IT and Insurance.

Ajay Singh – Head-Legal, Company Secretary & Chief Compliance Officer – A Company Secretary and MBA (Finance) with professional experience of 22 years across sectors like Telecom, ICT, Manufacturing and Real Estate. Worked across areas such as legal, secretarial, finance, treasury operations, project and risk management.

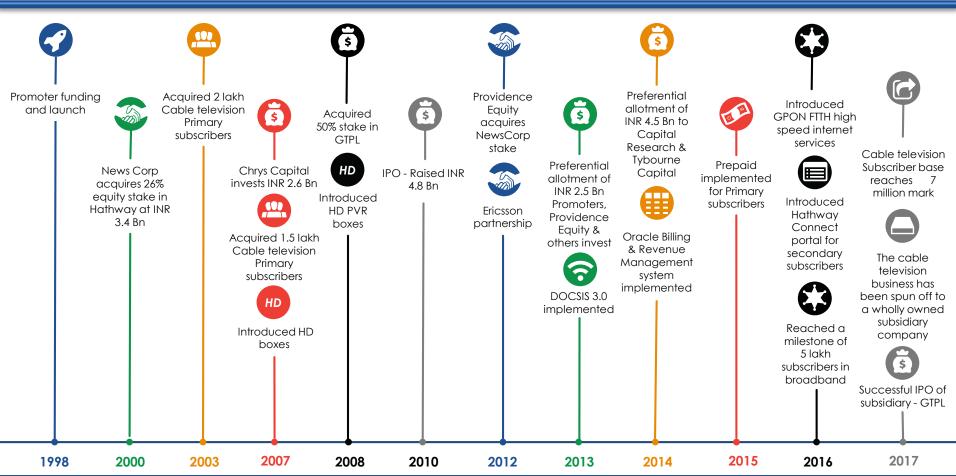
Ruzbeh Jaorewalla - CTO, West & North – Industry veteran with more than 30 years of experience specialising in setting up and managing headends and networks for Cable TV & Broadband. Actively involved in setting up the first dish antenna in the country for receiving satellite transmission for Cable TV networks. Earlier worked with Business India Television & Star TV.

S.Naga Kishore - *CTO, South & East -* B.E. in Electronics and Telecommunications and an MBA with extensive experience of over 25 years with organizations like Tata Teleservices Ltd, Idea cellular. Proficient in wireless, transmission and wire line technologies and diversified functions like planning, implementation, operations and customer service management.

Sarathy.KK – Chief Customer Service Head – An MBA with professional experience of 24 years having worked in organisations like RPG Enterprises, Bharti Airtel, and Tata Teleservices, specialising in areas of Collections, Call Centre Management, Process Reengineering and Quality, using Six Sigma standards.

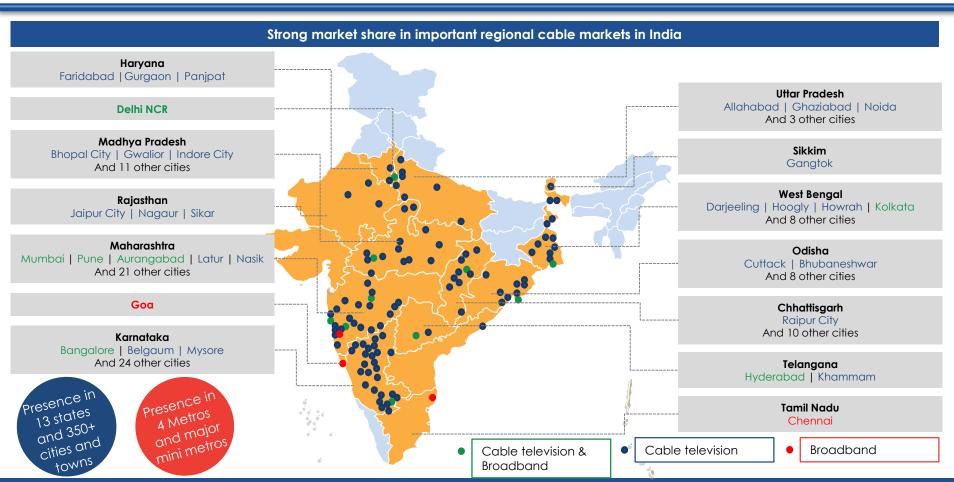
Key Milestones





Geographical Presence





High Quality Infrastructure



Advanced technology and equipment provided by leading technology vendors



Overground: 27,000 Kms

Underground: 500 Kms

Leased: 4,000 Kms



 6 Primary Headends and 7 Secondary Headends



- Broadband speed upto 1 Gbps
- Passive Network (No Power)
- VoD, OTT capabilities

Leading Technology Vendors

STBs (SD & HD)





Head-ends/ Compression



TAKING YOU FORWARD

Modems





GPON



CAS



NOC & OSS

cisco.

ERP & Billing
System



Awards and Accolades



Year	8 Times	2011	2013	2015	2015	2016	2016	2017
Organized by	Indian Telly Awards	Star News Brand Excellence Awards	Euromoney	Aavishkar Media Group	Economic Times Best Tech Brand Award	Aavishkar Media Group	LACP Vision Awards	Aavishkar Media Group
Category	Quality Cable TV and Broadband Internet Services	Brand Excellence in Digital Products for Internet Services	Best Managed Media Companies in Asia	Most Outstanding MSO Broadband Service Provider And Best MSO of the Year	Contributing Significantly to the growth of Digital Cable Television in the country	Best MSO for Broadband Business And Most Outstanding National MSO	Silver Award for Excellence in Annual Report development in its Industry	Best MSO for Broadband Business
Award			EUROMO NY				2015/16 VISSON AWARDS When the Profession of the Commerciations Put. Ltd. Silver Avaired Temperature of the Commerciations Put. Ltd. Silver Avaired Temperature of the Commerciations of the Comm	

GTPL Hathway Limited





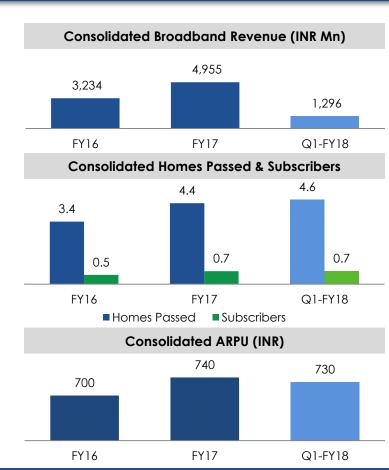


Broadband Business

Broadband Business Overview

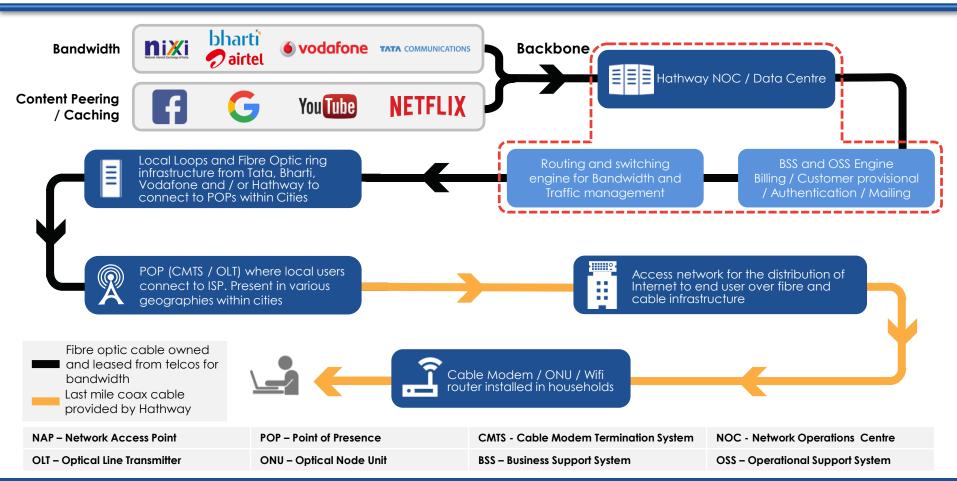


- Hathway holds a "Category-A" PAN India ISP license and was the first cable television services provider to offer broadband Internet services.
- The company is India's largest cable broadband services provider, with ~ 4.6 Mn two-way broadband enabled homes.
- Broadband subscribers comprise of domestic households and corporate subscribers.
- The Broadband segment is a completely B2C where Hathway manages the entire value chain – from marketing, sales, customer service, billing and collection, call centre and technical compliance.
- Hathway holds 52% market share of the total MSO cable broadband market in India.
- Hathway pioneered the launch of high-speed 50 MBPS plans in India, using DOCSIS-3.0 technology in partnership with CISCO and upto 200 MBPS plans using FTTH technology in partnership with ZTE.
- The Marketing campaign of Hathway led by "R Madhavan".



Broadband - Value Chain





Broadband – Competitive Advantage





Technology / Infrastructure

- DOCSIS 3.0 and 3.1 pioneers in launching high-speed 50 Mbps broadband.
- GPON Fibre to home capability to offer speeds upto 1 Gbps
- 4.6 million "Home Pass" in major metros.
- Adoption of Oracle billing & revenue management system ERP and other customer interface.



Customer / Service

- R Madhavan as brand ambassador
- Partnering with various content providers, education portals and other lifestyle improvement players
- Self care app "Hathway Broadband" has been launched to provide customer to access their data usage pattern, billing cycle and make online payments



Final Output

Maximum speed is up to 200 Mbps

Subscribers increased from 0.4~Mn in 2013 to 0.7~Mn in Q1-FY18

ARPU increased from INR 350 in 2013 to INR 730 in Q1-FY18



Monthly ARPU >INR 800 from new subscribers

Average monthly usage per subscriber has increased from 30 Gb

in FY16 to 78 Gb in Q1-FY18



LCO partnership

 Excellent coordination between Broadband and Cable on ground teams, co-creating expansion plans.



Content Tieup

 Collaborative venture between Hathway and Yupp TV providing a host of customer centric services



Broadband Unit Economics



Revenue (INR)

Particulars	INR / Unit	%
Consumer Price	885	118%
GST	135	18%
NET REVENUE	750	100%

Cost (INR)

Particulars	INR / Unit	%
Break-up of Cost		
Bandwidth and	68	9%
leaseline cost		
Commission	75	10%
Call centre and	23	3%
Network maintenance		
Marketing &	21	3%
Advertisement		
Fixed Cost	263	35%
TOTAL COST	450	60%

Investment per Subscriber (INR)

Particulars	INR / Unit
Cost per Home Pass	600
Penetration	20%
Home Pass capex per subscriber	3,000
Last mile Capex (Per subscriber)	1,300
CPE (Wi Fi Modem)	2,000
NOC Capex	2,000
Capital Cost per subscriber	8,300

Particulars INR / Unit %

EBITDA 300 40%

Payback period = 28 months
Capital cost/
EBITDA per unit

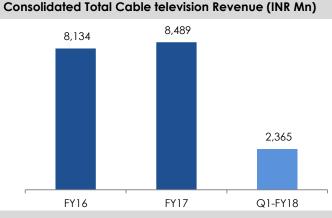
Assumption: Home pass capex per subscriber penetration is 20%

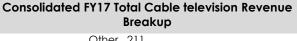


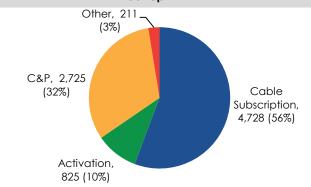
Cable Television Business Overview



- Hathway offers its cable television services across 350+ cities and major towns, operating in geographical regions which constitute important markets for advertisers and broadcasters.
- Hathway is one of India's largest Multi System Operator (MSO), operating on several head ends across various regions of the country and directly downloading content from broadcasters and transmitting the same to LCOs or directly to subscribers.
- Hathway has a total digital base of 7.2 Mn subscribers out of this, the company has 0.3 Mn primary subscribers and remaining 6.9 Mn secondary subscribers managed through LCOs.
- It has been one of the early proponents and adopters of digitisation, and one of its early beneficiaries.
- The company also generates revenue through advertisement spots on In-House channels and various STB Properties.
- Hathway has won 17 awards including Best MSO of the year and Outstanding MSO providing "Technology and Service" under Distribution sector, by the Avishkar Media Group.

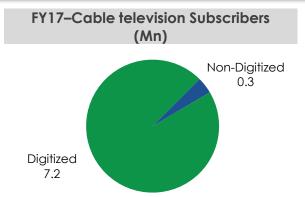


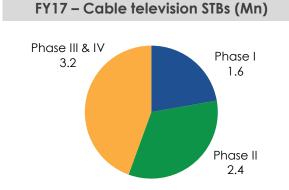


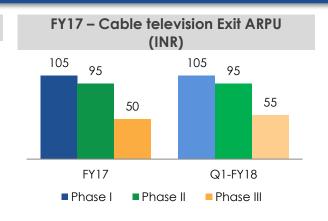


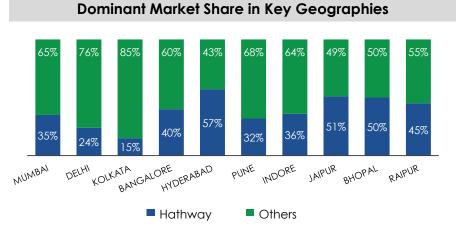
Cable TV - Overview

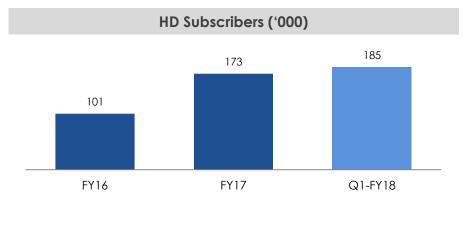






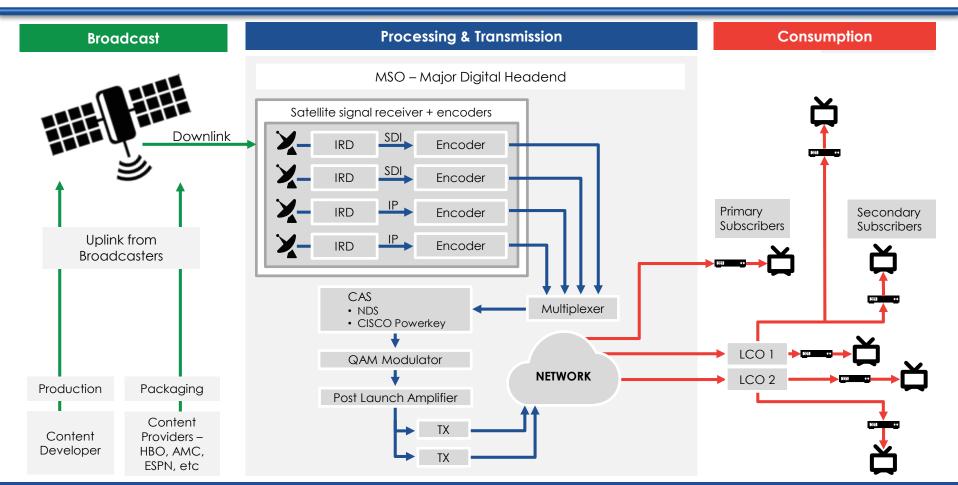






Cable TV - Value Chain





Cable TV – Competitive Advantage





Technology / Infrastructure

- Hathway Connect enables LCOs to manage their network independently & transparently.
- Subscribers can access their accounts on the Mobile app as well as web platform.
- Regional head-end base architecture provides feed from 6+ headends across the country.
- Centralized Conditional Access System (CAS) from CISCO (NDS) and STBs by Skyworth.



LCO partnership

- Providing training and support to LCOs.
- Uniform commercial policies
- Strong relationships.



Customer / Service

- Offering innovative packages as per regions served.
- Enhanced content offering 50+ HD channels.
- Pre-paid services for primary subscribers.
- Unique electronic programme guide (EPG).



Hathway's Existing channel Portfolio

In-house Channels VAS Channels

- DJ Channel
- Ibaadat
- Hathway movies
 - s Insync
- Hathway
- Comedywalas
- entertainment Yipee

(12 other channels) (6 other channels)

Final Output



Digital subscribers at 7.2 Mn in 2017



24% YoY Annual
Revenue growth of Cable television Subscription



Primary Subscribers at 0.3 Mn in 2017



100% Primary subscribers migrated to Prepaid category



Online collection from Hathway Connect at ~41% in Q1-FY18

Cable TV Unit Economics



Present Scenario Estimate						
Particulars	Phase I & II	Phase III & IV				
	INR / Unit	INR / Unit				
Consumer Price	295	200				
GST *	45	30				
NET REVENUE	250	170				
MSO Economics						
Share to MSO	100	50				

Cost (INR)

Particulars	INR / Unit	INR / Unit
Net Content Cost	48	28
Customer Service	5	5
Fixed Over Heads	35	25

Particulars	INR / Unit	INR / Unit
EBITDA	12	(8)

TRAI's new tariff order

- TRAI's proposed regulatory changes on tariff may drive structural change in the entire value chain (Broadcaster – Distributor – Consumer).
- Broadcasters with strong franchise will benefit from higher subscription and ad revenue.
- Distributors' business model will be largely de-risked, given stable revenue (distribution charge from consumers and content commission from broadcasters) and content cost becoming passthrough.
- **Content producers** will benefit, given broadcasters' increase thrust to create 'pull content' to attract viewers.

Key impediments

- On-ground execution remains the herculean task of customizing channels for each subscriber, customised packaging will have to be done by distributors to ensure smooth transition.
- Revenue sharing arrangements between MSO-LCOs needs to be ironed out.
- Push-back from broadcasters may result in elongated legal tussles, delaying its implementation or may result in significant alteration to regulations.

De-risked business model = Steady revenues from consumers / broadcasters + limited fixed overheads (content cost to be pass through) + higher bargaining power with broadcasters

TRAI Tariff Impact Analysis



Key Provisions

- Distributors can charge a maximum INR 130 (ex taxes) per sub per month as network capacity fee
- Maximum amount of INR 20 per sub per month for each additional lot of 25 SD FTA channels
- Broadcasters are permitted to offer a minimum of 20% distribution commission
- In case of arriving at a SIA, MSO and LCO share of service charges, network capacity fee and distribution fee shall be split in the ratio of 55:45

Impact on MSO

- Allows for complete pass through of pay channel costs from broadcasters directly to end subscribers
- Network capacity fee is expected to contribute to distributor's revenue
- Mechanism in place to settle fee-share related disputes with LCOS

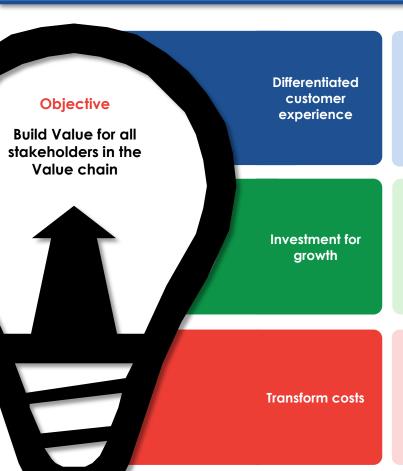
Particulars	Present	New Tariff order
Content, Carriage & Placement	Bundled Price for bouquet of channels with discount up to 90% on a-la-carte RIO Price of individual channels.	Channels will be offered at a-lacarte price (MRP) decided by Broadcaster, bouquet of channels will be sum total of a-la-carte price at nominal discount.
	Arbitrary increase in price of Content every year.	DPO will get margin on MRP any increase in price will be passed on
	Carriage & Placement - Negotiated based on DPO market share &	to consumer.
	market relevance for the broadcaster.	Carriage payouts are prescribed.
Customer Price	DPO decides Consumer Price, due to bundled deal, all channels are passed on the consumer with limited packages, resulting in wide variance in consumer price.	Consumer price prescribed as network access fees & Pay channel priced at MRP. This bring symmetry of consumer price across Platforms.
Cost	Bundled pricing results in limited packaging option. DPO can manage operation with basic SMS generally with couple of tariff plans.	Requires sophisticated SMS to manage high volume of al-a-carte choice to all subscribers. This may have cost implication to DPO who do not have required systems.
Cost of Swap of a STB*	Fixed cost model encourage subsidy on incremental STBs.	Variable cost model will be deterrent to subsidy on STBs.



Strategic Overview

Growth Strategy







Trendsetter in broadband industry on speed, GBs, Price & Value For Money equation



Leverage broadband and Cable Television presence to give differentiated content, services and applications



Increase broadband subscriber base by increasing penetration in existing geographies



Leverage Cable Television network for Broadband business for accelerating sub growth



Cost Leadership

- Shared services model
- Automation
- Centralization / outsourcing



- Best in class consumer/LCO user interface in Cable Television industry
- New tariff order optimize content cost



Quarterly Income Statement as per Ind-AS



Hathway Cable & Datacom Limited (In Mn) Broadband Business

Income statement (INR Mn)	Q1-FY18
Subscription Broadband	1,290
Other Non operational income	6
Total Income	1,296
Employee Cost	89
Other Expenses	710
Total Expenditure	799
EBITDA	497
EBITDA %	38%
Depreciation / Amortization	226
Finance Cost	171
PAT before exceptional item	100
Add: Exceptional Items - Profit on offloading of GTPL Shares	171
PAT	272
Other Comprehensive Income / (Loss) (Net of Tax)	3
Total Comprehensive Income	275

Hathway Digital Private Limited (In Mn) Cable Television Business

Income statement (INR Mn)	Q1-FY18
Subscription Cable Television	1325
Placement	702
Activation	242
Other operating income	96
Total Income	2,365
Pay Channel Cost	1,352
Employee Cost	88
Other Expenses	653
Total Expenditure	2,093
EBITDA	272
EBITDA %	12%
Depreciation / Amortization	564
Finance Cost	162
PBT	-454

Historical Income Statement as per Ind-AS



Income statement (INR Mn)	FY17	FY16	Y-o-Y	FY17	FY16	Y-o-Y
		Standalone			Consolidated	
Cable television Subscription	4,515	3,842	17.5%	4,728	3,804	24.3%
Broadband Revenue	4,803	3,066	56.6%	4,955	3,234	53.2%
Placement	2,714	3,220	-15.7%	2,725	3,220	-15.4%
Activation	825	618	33.5%	825	834	-1.1%
Other Income	448	463	-3.2%	449	458	-2.0%
Total income	13,305	11,209	18.7%	13,682	11,550	18.4%
Pay Channel Cost	4,185	3,692	13.4%	4,717	4,336	8.8%
Employee Cost	865	796	8.7%	932	862	8.1%
Other Expenses	5,651	4,801	17.7%	5,823	4,961	17.4%
Total expenditure	10,701	9,289	15.2%	11,472	10,159	12.9%
EBITDA	2,604	1,920	35.6%	2,210	1,391	58.8%
EBITDA margin %	19.6%	17.1%	250 Bps	16.2%	12.1%	410 Bps
Depreciation	3,008	2,545	18.2%	3,058	2,589	18.1%
Finance cost	1,103	895	23.2%	1,108	898	23.3%
Exceptional items	34	363	-90.6%	7	174	-95.9%
Share of Profit/(Loss) of Associates	-	-	-	30	110	NA
PBT	-1,541	-1,883	NA	-1,933	-2,380	NA
Tax	-	-	-	-3	-3	0.0%
PAT	-1,541	-1,883	NA	-1,930	-2,377	NA
PAT margin %	-11.6%	-16.8%	520 Bps	-14.1%	-20.6%	650 Bps
Other comprehensive income/ (loss)	-3	-28	NA	-3	-29	NA
Total comprehensive income	-1,538	-1,911	NA	-1,927	-2,405	NA
EPS	-1.86	-2.27	NA	-2.32	-2.86	NA

Historical Balance Sheet as per Ind-AS

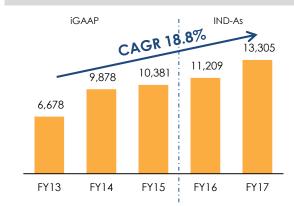


Statement of Assets and Liabilities (INR Mn)	Stand	alone	Consoli	dated
	FY17	FY16	FY17	FY16
A. Equity and Liabilities				
1.Shareholder's Funds				
a. Share Capital	1,661	1,661	1,661	1,661
b. Reserves and Surplus	8,114	9,652	7,293	9,227
Sub Total – Shareholder's funds	9,775	11,313	8,954	10,888
2. Minority Interest	-	-	9	12
3. Current & Non-current liabilities				
a. Long-term and Short-term borrowings	6,286	11,695	10,650	11,727
b. Trade payables – Long & Short	473	1,466	1,763	1,777
c. Other Liabilities	4,480	8,906	12,762	9,144
Sub Total – Current & Non – current liabilities	11,239	22,067	25,175	22,648
TOTAL – EQUITY AND LIABILITIES	21,014	33,380	34,138	33,548
B. Assets				
1. Non-current assets				
a. Fixed Assets	6,730	16,295	16,896	16,541
b. Goodwill and other intangible Asset	156	934	1,869	1,806
c. Long term loan and advances	109	317	9	245
d. Other non-current assets	9,183	10,286	8,915	9,217
Sub Total – Non – current assets	16,178	27,832	27,689	27,809
2. Current assets				
a. Trade Receivables	242	2,931	3,451	2,859
b. Cash and bank balances	138	272	509	416
c. Other current assets	4,456	2,345	2,489	2,464
Sub Total –Current assets	4,836	5,548	6,449	5,739
TOTAL - ASSETS	21,014	33,380	34,138	33,548
				20

Historical Financial Charts

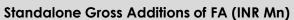


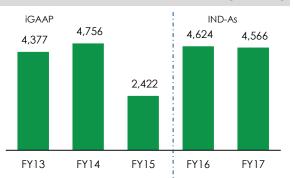




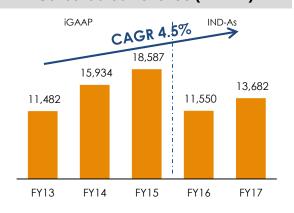
Standalone EBIDTA & Margins (INR Mn)



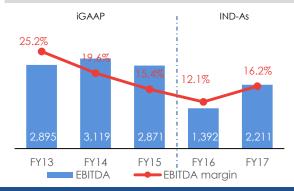




Consolidated Revenue (INR Mn)



Consolidated EBIDTA & Margins (INR Mn)

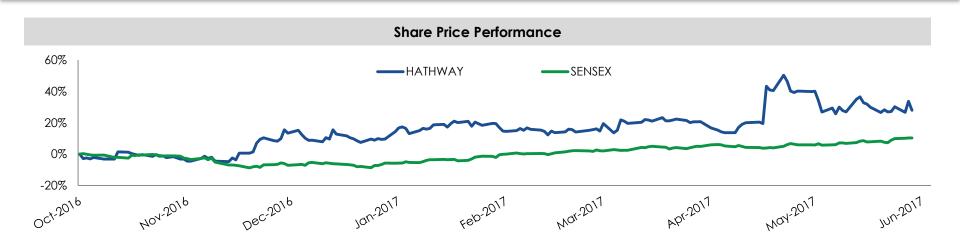


Standalone Networth (INR Mn)



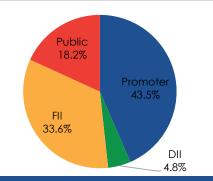
Capital Market Information





Price Data (30 th June, 2017)	INR
Face Value	2.0
Market Price	36.45
H/L (INR)	49.5/24.0
Market Cap (INR Mn)	30,271
Equity Shares Outstanding (Mn)	830.5

Shareholding Pattern (30th June, 2017)



Disclaimer



Hathway Cable and Datacom Ltd Disclaimer:

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Thank You

Abbreviations



APRU	Average revenue per user
CAS	Conditional access system
DTH	Direct-to-home
DVR	Digital video recorder
DTT	Digital terrestrial TV
xDSL	Digital subscriber lines
FTA	Free-to-air TV
FTTx	Fiber-to-the-x, which refers to broadband network architecture that used optical fiber to provide last mile high-speed internet communication
LCO	Local cable operator
MSO	Multi-system cable operator
ОП	Over-the-top
PPV	Pay-per-view
STB	Set-top boxes
SVOD	Subscription-based video-on-demand, delivered via open (i.e. OTT) networks
TVOD	Transaction-based video-on-demand
UHD	Ultra-high definition TV
VAS	Value-added services
VOD	Video-on-demand